



TITLE SPONSOR:



# MFHA CONFERENCE 2007 SAN FRANCISCO **GATEWAY**to**RESULTS**

Join the Multicultural Foodservice & Hospitality Alliance at our 2007 Annual Conference in San Francisco!

**DON'T MISS THE PRE-CONFERENCE WORKSHOPS ON THE FIRST DAY!**

To register and for more information visit [www.mfha.net](http://www.mfha.net)!

**AUGUST 5, 2007 2:00 PM - 4:00 PM**

#### MODERATED BY :



**JILL BISHOP**  
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Diversity Consultant

#### SURVIVAL SPANISH

Given the number of Latino immigrants in the foodservice and hospitality industries, it's essential that English-speaking managers and staff be able to communicate effectively with them and have an understanding of how cultural differences may affect the workplace. This session offers participants a fun, interactive and relevant learning experience that teaches concrete work-specific Spanish expressions and addresses cross-cultural differences.

#### WHITE MALE IDENTITY

The Key Model explores white male identity development, working with white men who may be struggling with their identity development and working with people of color and women. The significance of gender role socialization and implications concerning the world of work will be discussed. The Key Model can aid administrators and managers in the foodservice and hospitality industries identify these struggles and potentially avoid costly work disruptions.

#### LEARNING TO MANAGE DIVERSITY LIKE TYING YOUR SHOES

Managing your human capital for a successful work environment through a better understanding of your conscious and unconscious intelligence! Through a four stage module you will gain the ability to recognize and positively manage your conscious and unconscious when managing employees, hiring and decision making.

